Slack API Project Plan

NEW MEDIA INSTITUTE

PREPARED BY
ABDUL, ANNA,
JENNIFER & RILEY

MarkMe

Reach Goals:
We hope to create an application for Slack that allows the user to take attendance. This API will create a log of the users that are present with a time stamp and location geotag. This application will be easier to use and superior than existing attendance API's. In addition, it will be visually appealing and marketed well.

Main Goals:
If we are unable to meet our reach goals, we would like to create a visually appealing attendance application that creates the log with a time stamp to keep track of people present.

Safety Goals:
Should we be unsuccessful with our time stamped log, the minimum we would like to achieve is designing an API that allows for attendance to be taken. It will also be designed with the user in mind to make it easy to use and understand.

Challenges

As a team, we foresee our biggest obstacle to be successfully coding an attendance API and it working properly. We have set high goals for the development of our application and would like a log to be created of users who are present. Creating a log that time stamps and includes location of the user will be a big challenge for our team.

In addition to the application development, we will likely face challenges in our marketing. We have a niche audience and have to design a marketing plan that will best target and appeal to the users. Because there are pre-existing attendance API's for Slack, we are also challenged to create a superior application. However, because each user will have different needs for this application, we want to design it to be broad enough to meet those needs.